



2 Missouri Counties

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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Report Parameters

2 Counties

29009 Barry County, MO

29109 Lawrence County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

74,408

Population (2019)

Population grew by **1,184** over the last 5 years and is projected to grow by **976** over the next 5 years.

27,373

Total Regional Employment

Jobs grew by **1,085** over the last 5 years and are projected to grow by **1,258** over the next 5 years.

\$46.2K

Avg. Earnings Per Job (2019)

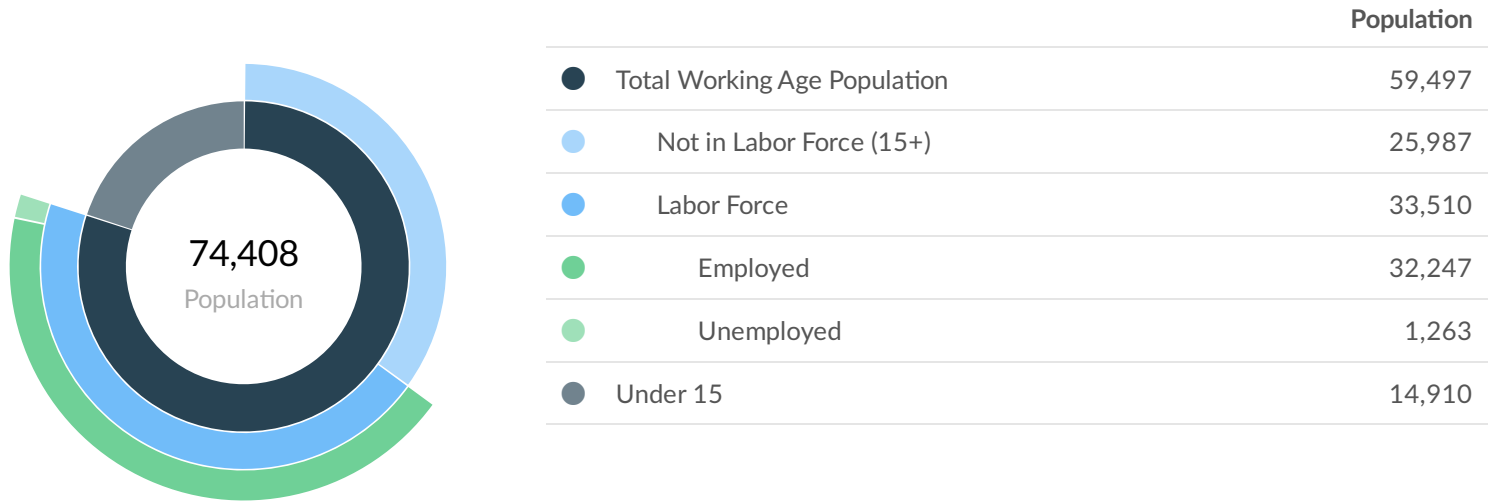
Regional average earnings per job are **\$22.9K below** the national average earnings of \$69.1K per job.

Takeaways

- As of 2019 the region's population increased by **1.6%** since 2014, growing by 1,184. Population is expected to increase by **1.3%** between 2019 and 2024, adding 976.
- From 2014 to 2019, jobs increased by **4.1%** in 2 Missouri Counties from 26,288 to **27,373**. This change fell short of the national growth rate of **7.9%** by **3.8%**. As the number of jobs increased, the labor force participation rate increased from **54.9%** to **56.3%** between 2014 and 2019.
- Concerning educational attainment, **9.7%** of the selected regions' residents possess a Bachelor's Degree (9.1% below the national average), and **6.5%** hold an Associate's Degree (1.6% below the national average).
- The top three industries in 2019 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Architectural and Structural Metals Manufacturing.

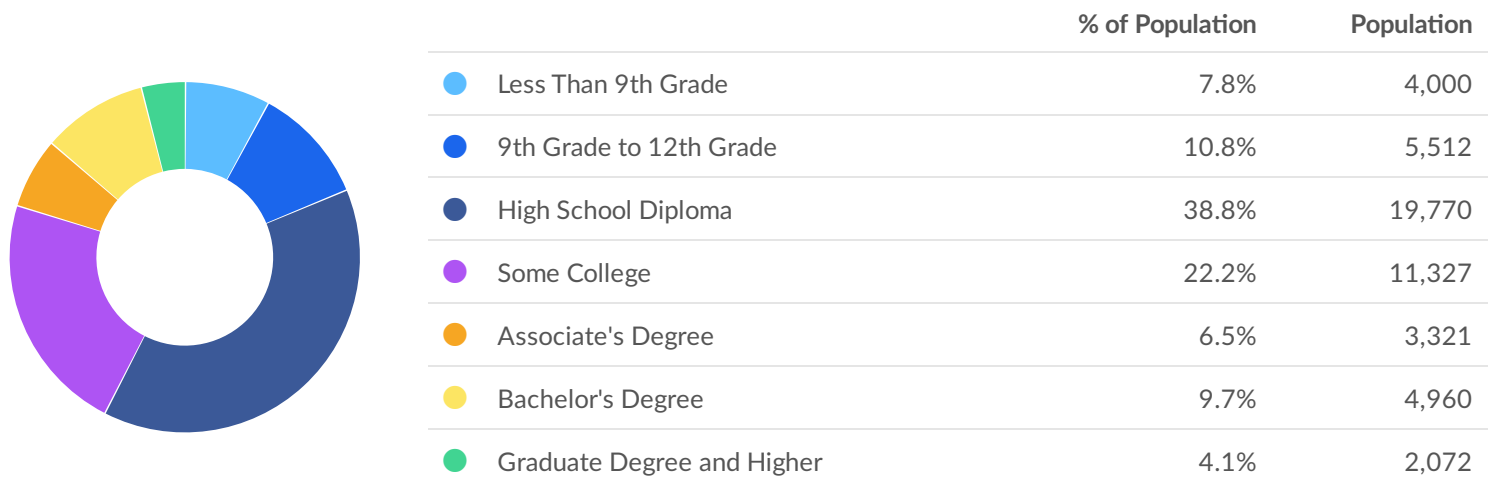
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	74,408	33,510	27,373	87.4	\$2.27B	\$4.00B	\$3.30B
State	6,146,353	3,096,893	3,151,037	89.9	\$326.56B	\$309.82B	\$363.15B

2019 Labor Force Breakdown



Educational Attainment

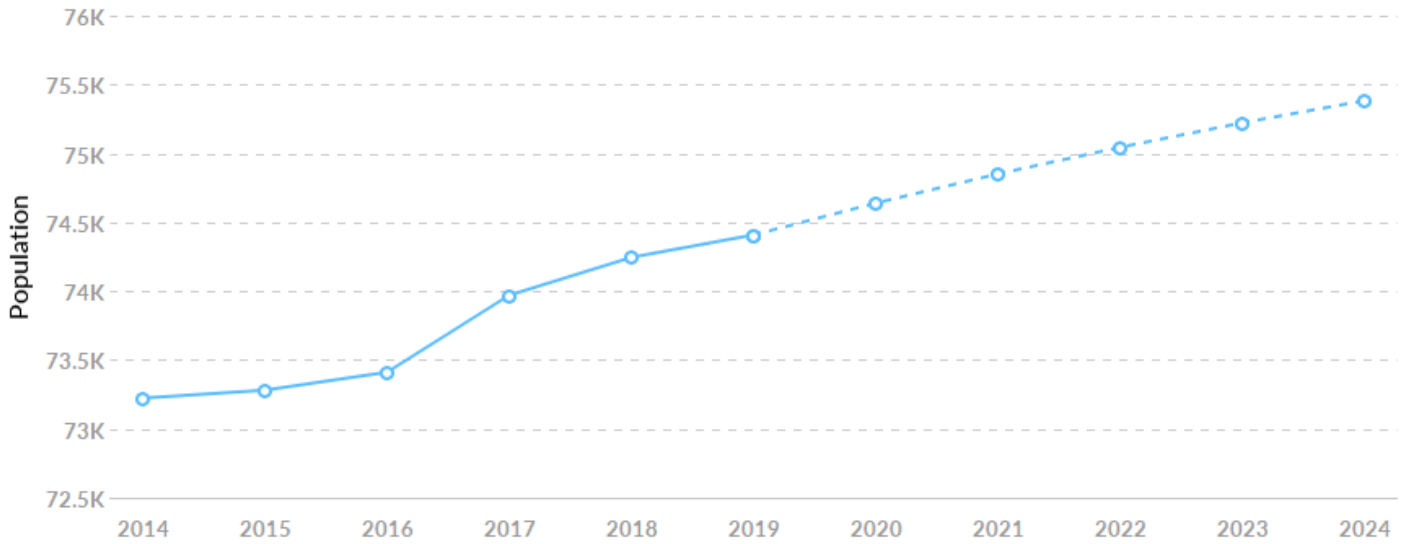
Concerning educational attainment, **9.7% of the selected regions' residents possess a Bachelor's Degree** (9.1% below the national average), and **6.5% hold an Associate's Degree** (1.6% below the national average).



Historic & Projected Trends

Population Trends

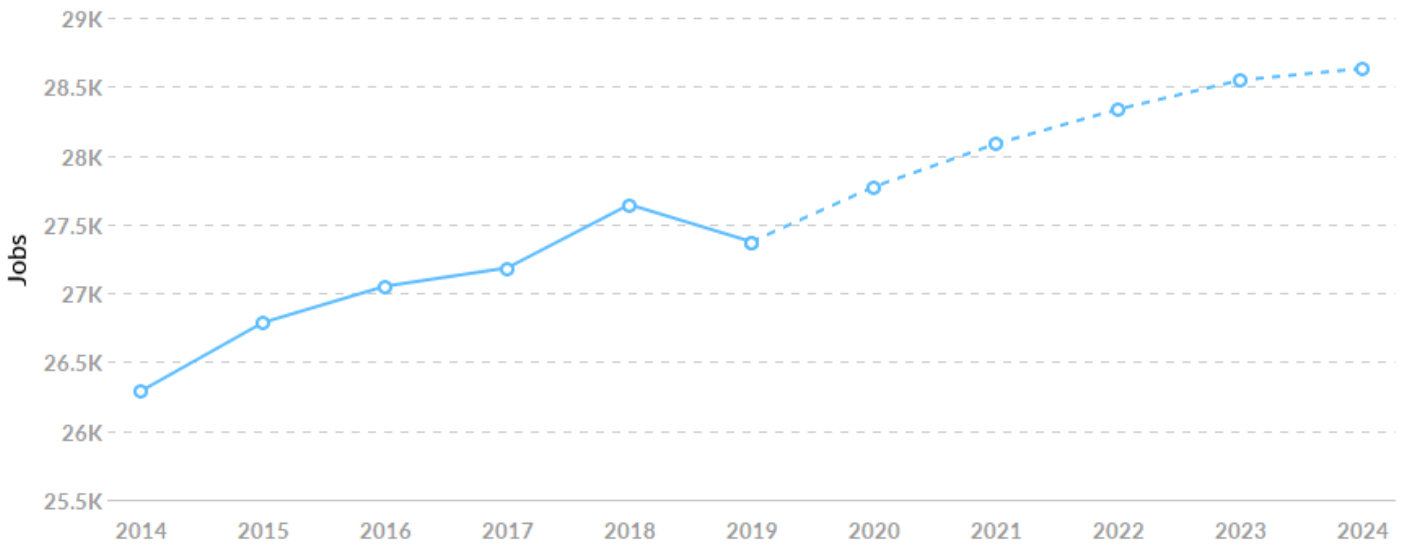
As of 2019 the region's population **increased by 1.6%** since 2014, growing by 1,184. Population is expected to **increase by 1.3%** between 2019 and 2024, adding 976.



Timeframe	Population
2014	73,223
2015	73,281
2016	73,411
2017	73,970
2018	74,245
2019	74,408
2020	74,639
2021	74,851
2022	75,044
2023	75,222
2024	75,383

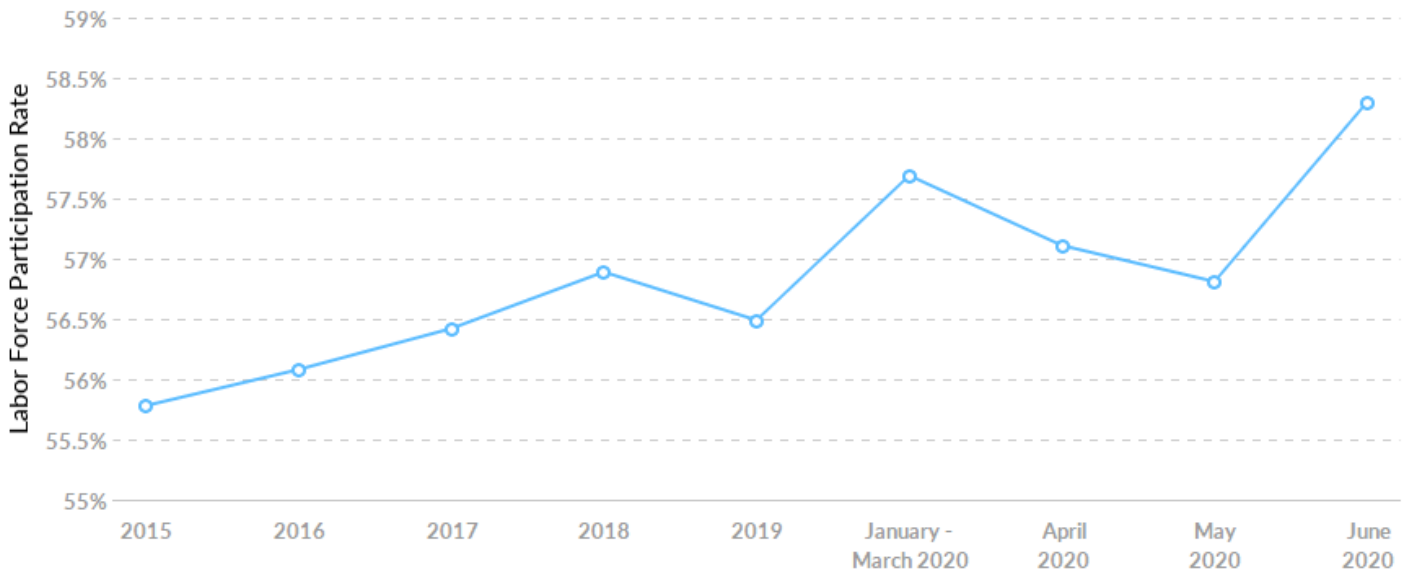
Job Trends

From 2014 to 2019, jobs increased by 4.1% in 2 Missouri Counties from 26,288 to 27,373. This change fell short of the national growth rate of 7.9% by 3.8%.



Timeframe	Jobs
2014	26,288
2015	26,786
2016	27,050
2017	27,183
2018	27,643
2019	27,373
2020	27,772
2021	28,084
2022	28,335
2023	28,546
2024	28,631

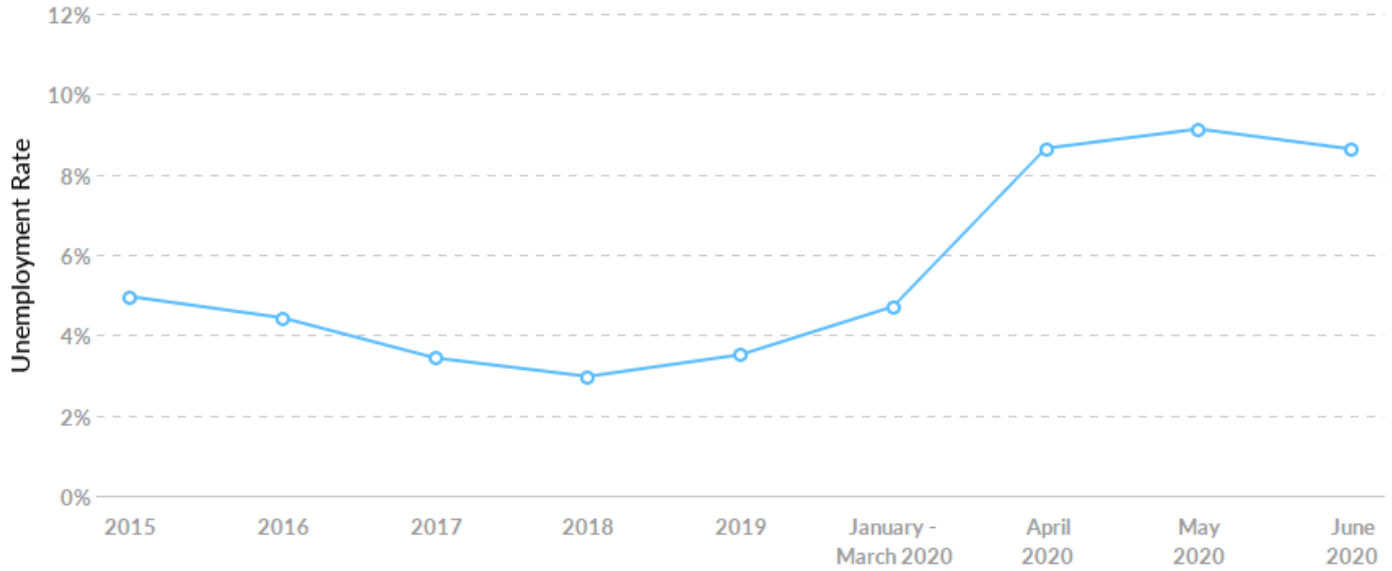
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	55.78%
2016	56.08%
2017	56.42%
2018	56.89%
2019	56.49%
January - March 2020	57.69%
April 2020	57.11%
May 2020	56.81%
June 2020	58.30%

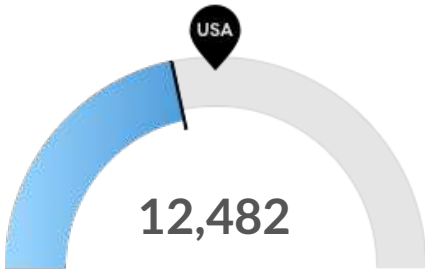
Unemployment Rate Trends

Your areas had a June 2020 unemployment rate of 8.63%, **increasing from 4.96%** 5 years before.



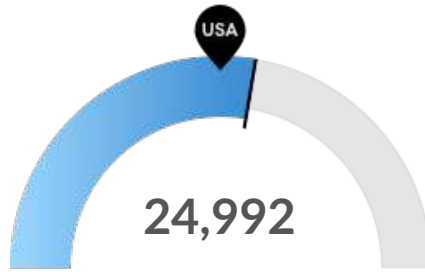
Timeframe	Unemployment Rate
2015	4.96%
2016	4.43%
2017	3.43%
2018	2.97%
2019	3.51%
January - March 2020	4.71%
April 2020	8.65%
May 2020	9.13%
June 2020	8.63%

Population Characteristics



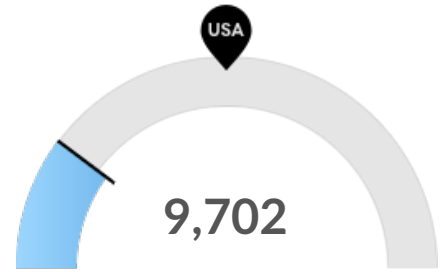
Millennials

Your area has 12,482 millennials (ages 25-39). The national average for an area this size is 15,264.



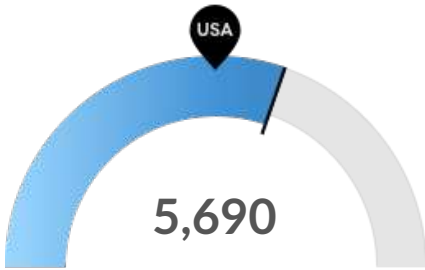
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 21,492 people 55 or older, while there are 24,992 here.



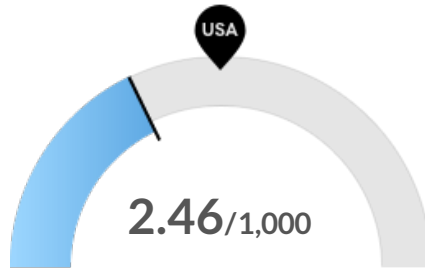
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 29,415 racially diverse people, while there are 9,702 here.



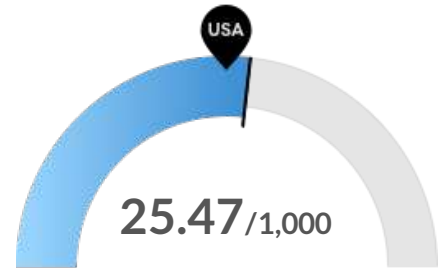
Veterans

Your area has 5,690 veterans. The national average for an area this size is 4,224.



Violent Crime

Your area has 2.46 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

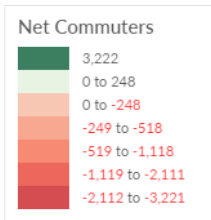


Property Crime

Your area has 25.47 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



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Where Talent Works

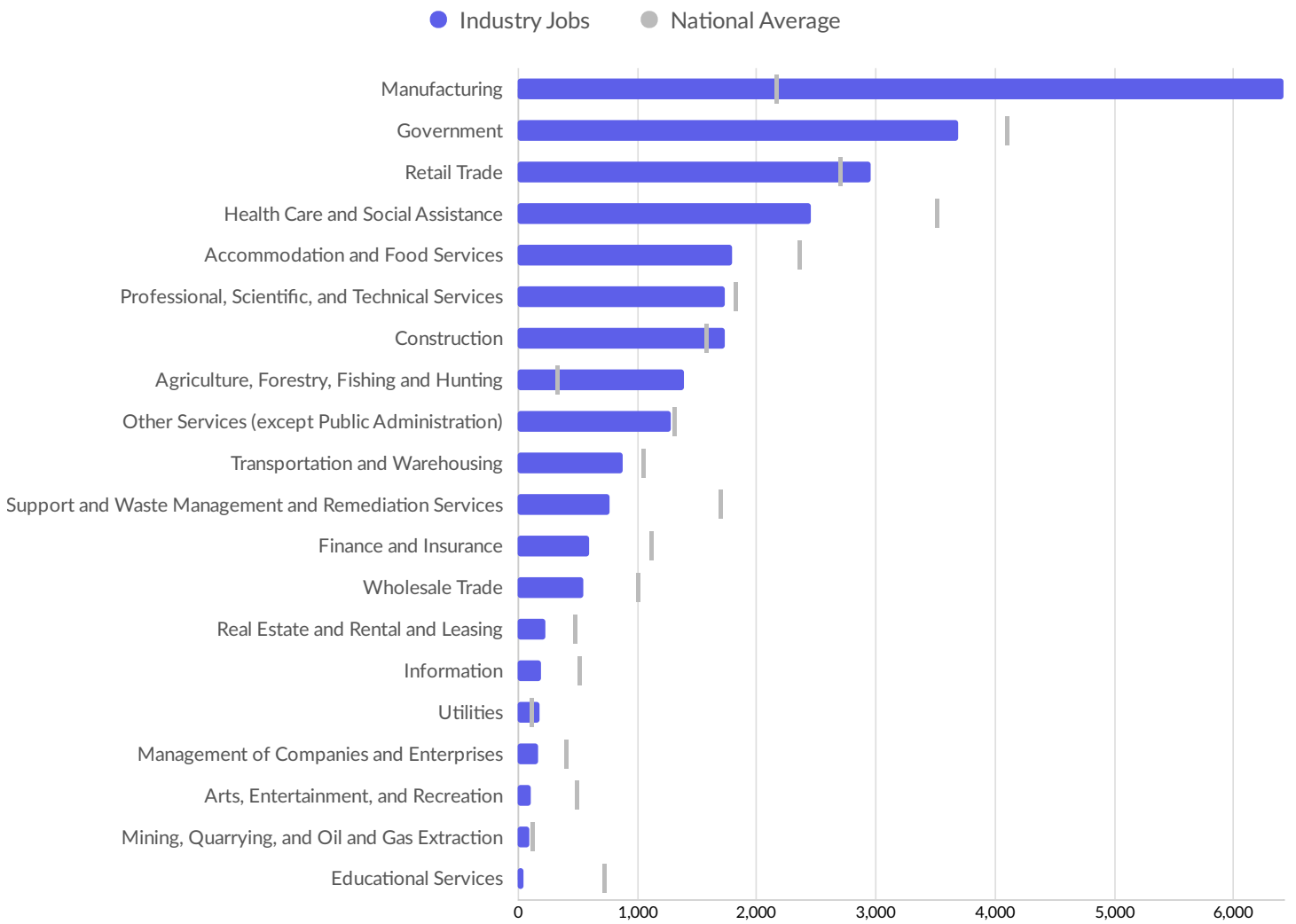
ZIP	Name	2019 Employment
65708	Monett, MO (in Barry c...	9,229
65605	Aurora, MO (in Lawrenc...	3,802
65712	Mount Vernon, MO (in ...	3,657
65625	Cassville, MO (in Barry ...	3,384
65707	Miller, MO (in Lawrence...	1,060

Where Talent Lives

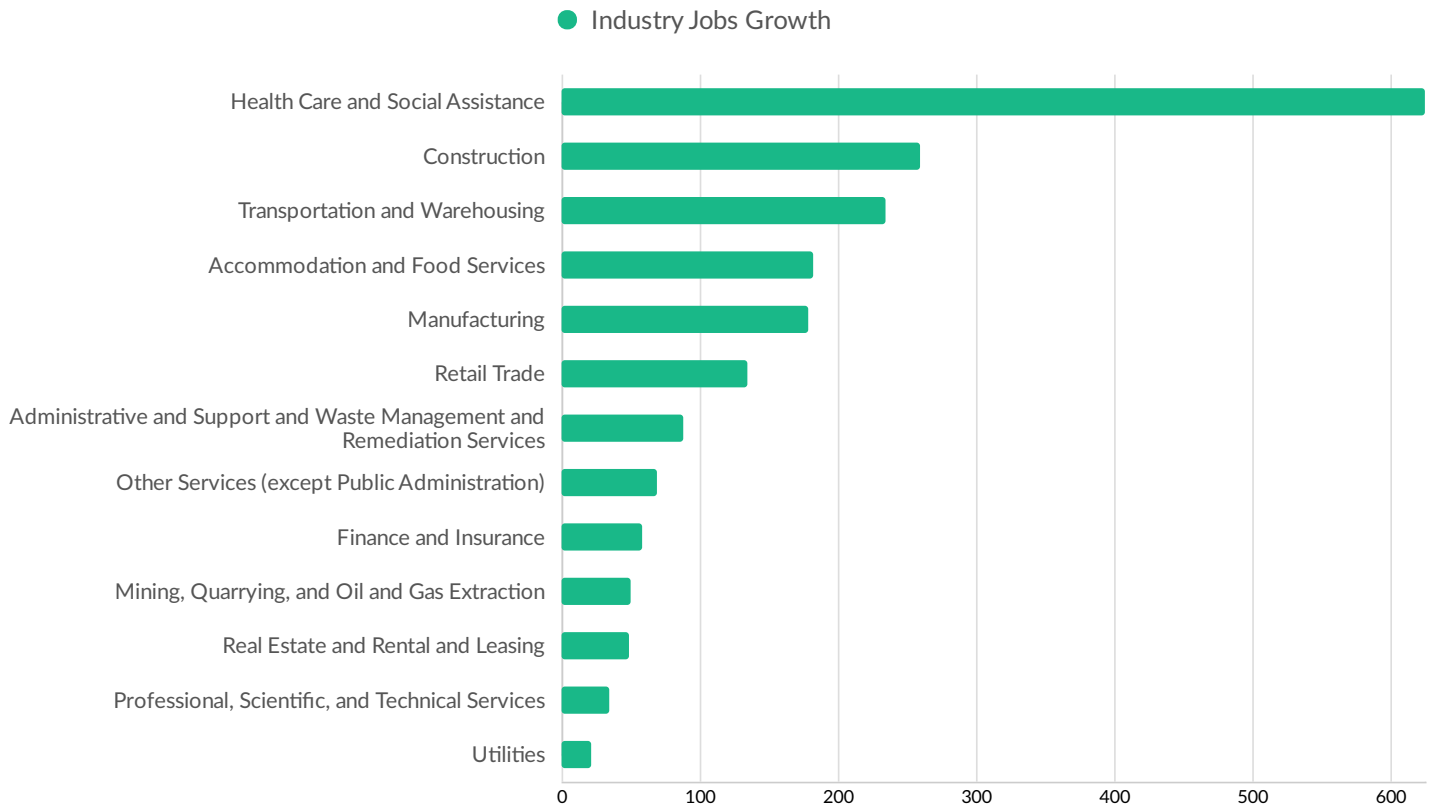
ZIP	Name	2019 Workers
65708	Monett, MO (in Barry c...	6,007
65605	Aurora, MO (in Lawrenc...	5,914
65712	Mount Vernon, MO (in ...	3,924
65625	Cassville, MO (in Barry ...	3,307
65747	Shell Knob, MO (in Barr...	1,851

Industry Characteristics

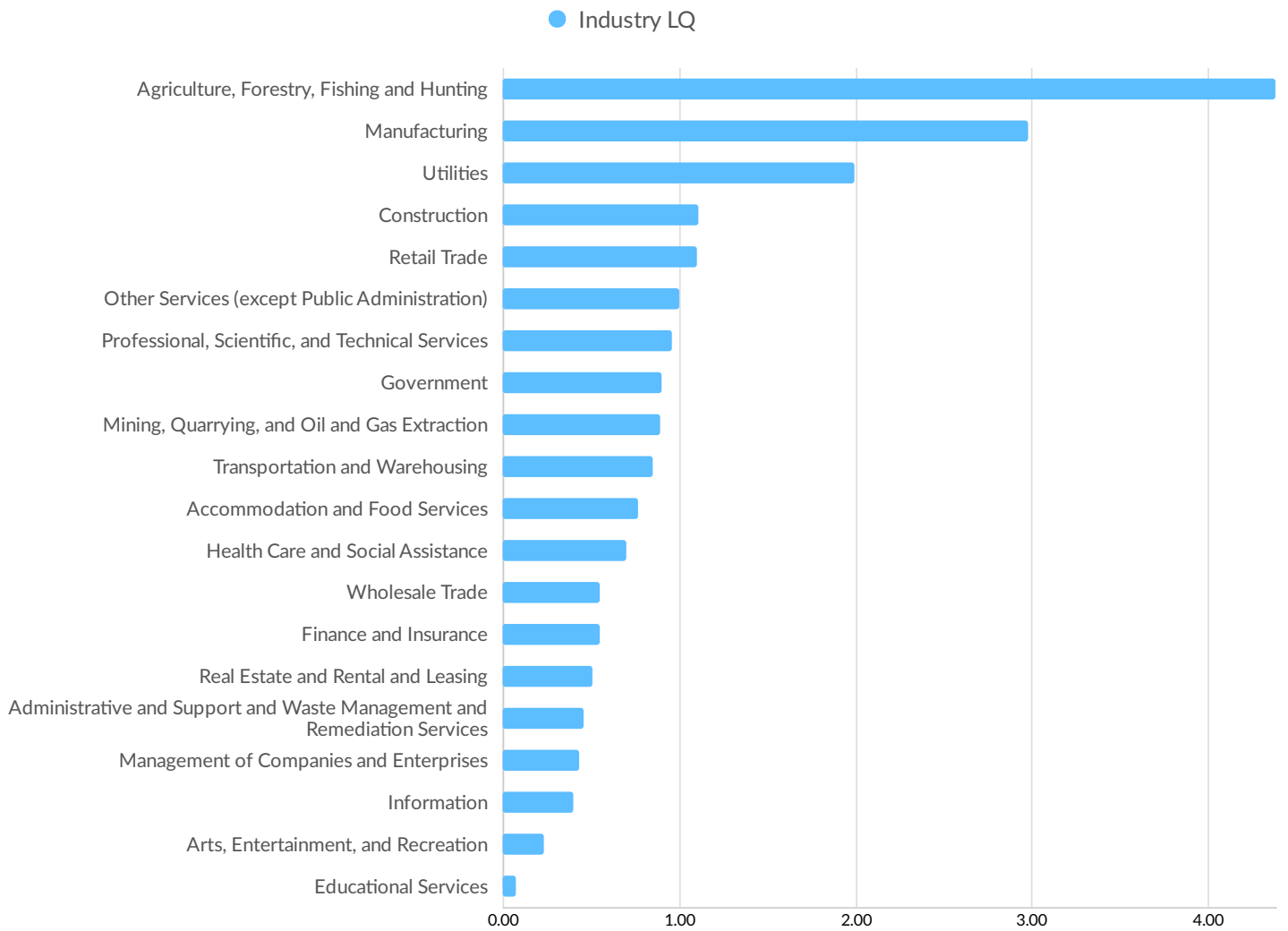
Largest Industries



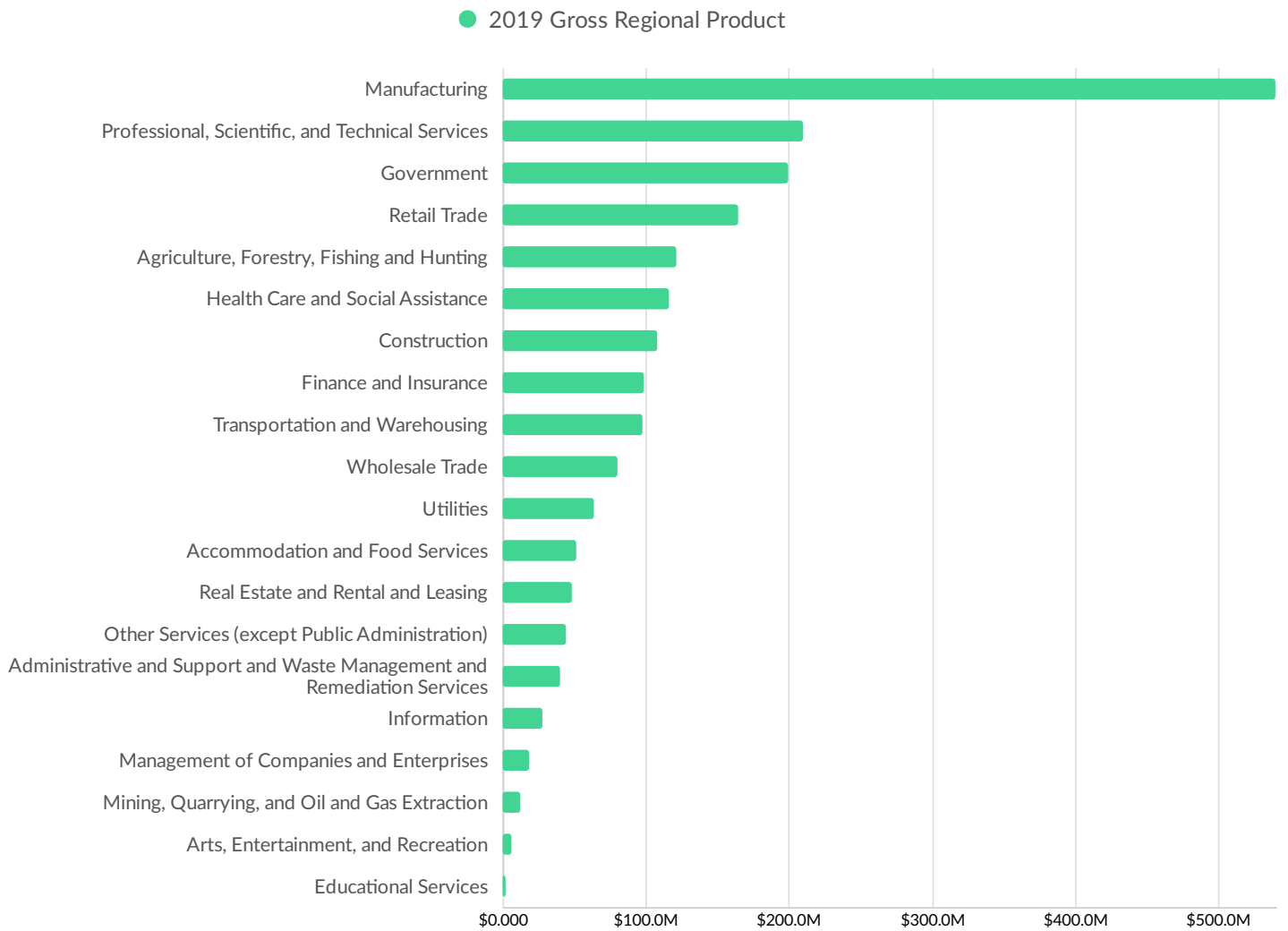
Top Growing Industries



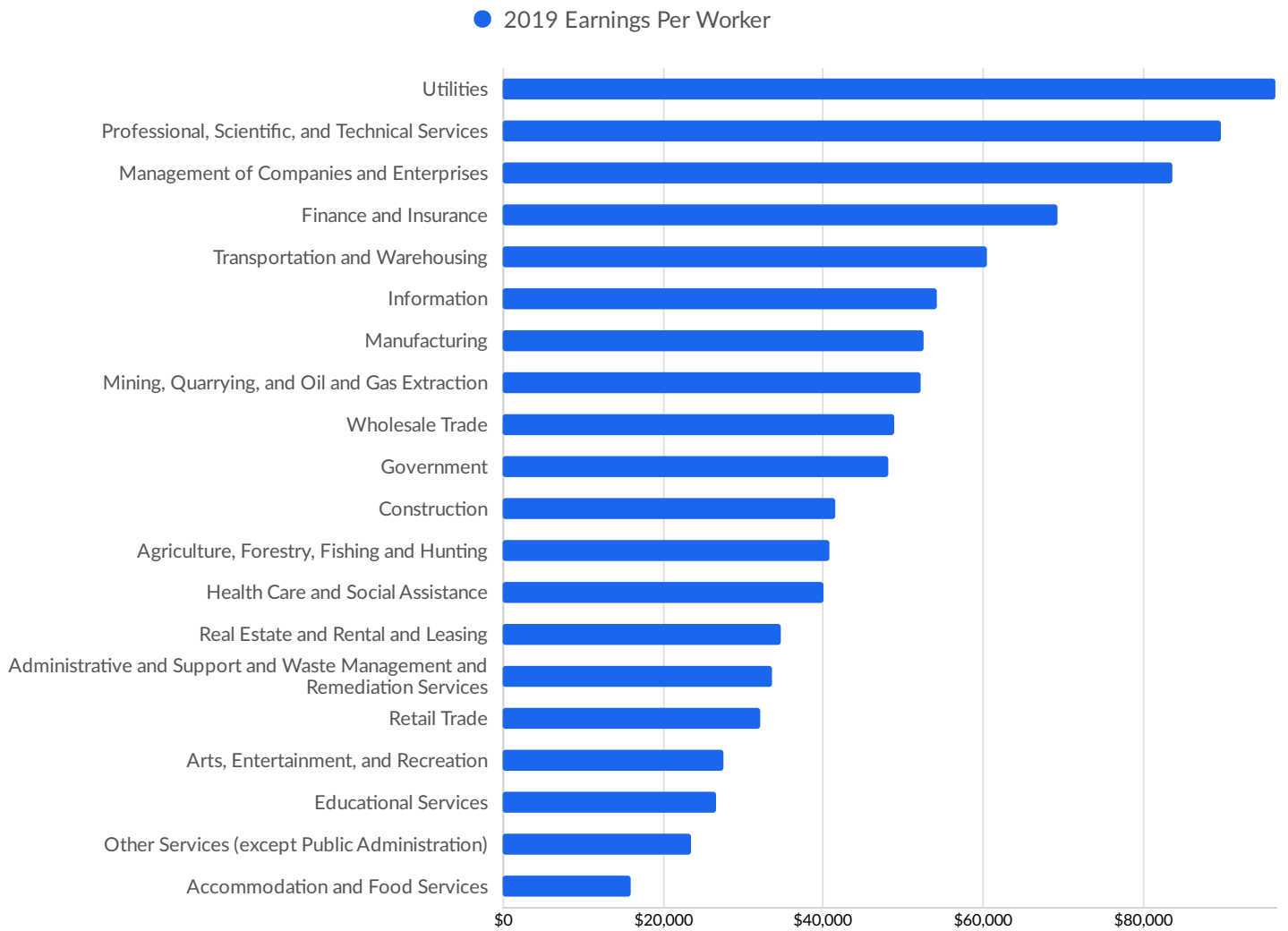
Top Industry LQ



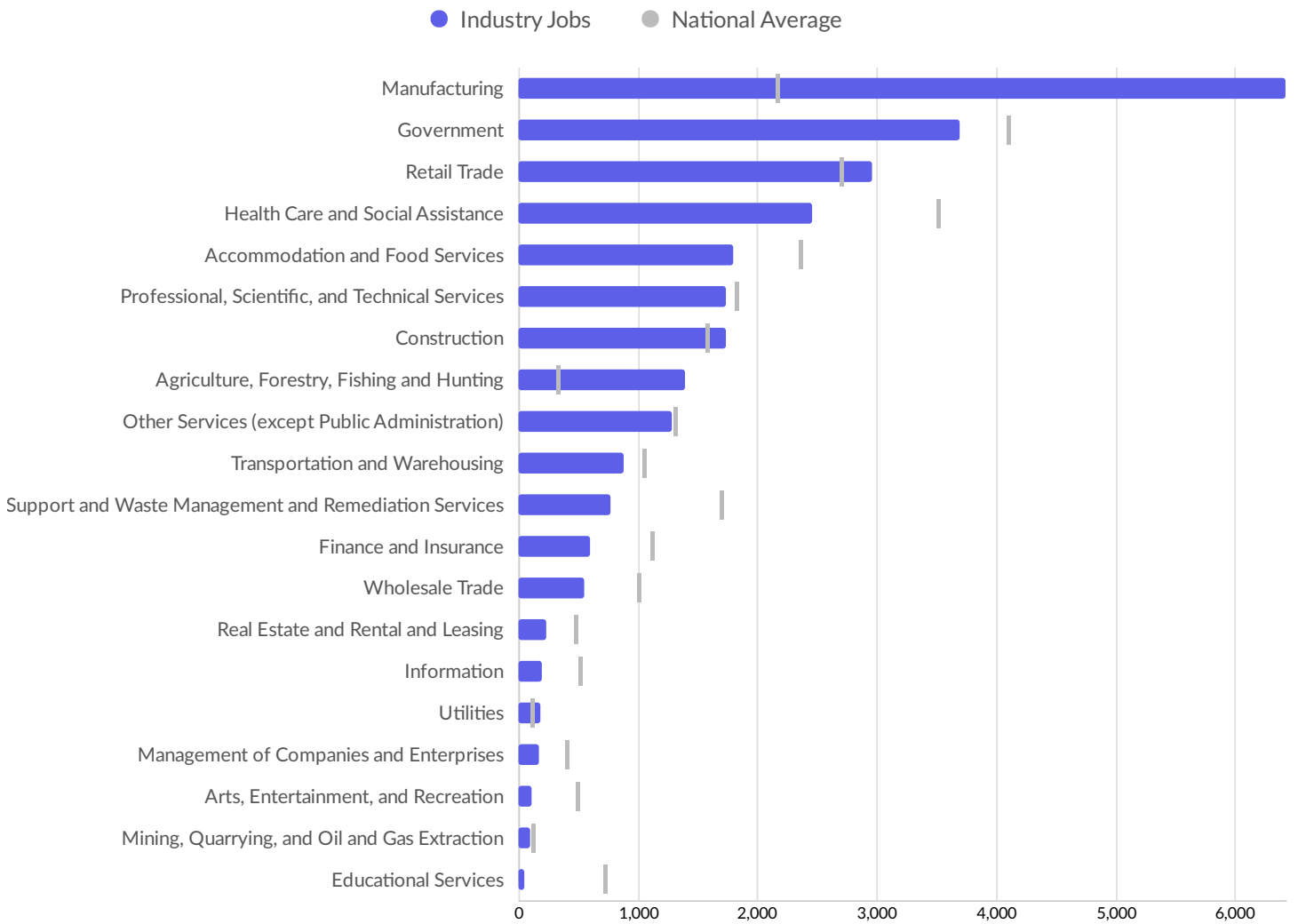
Top Industry GRP



Top Industry Earnings























Largest Industries



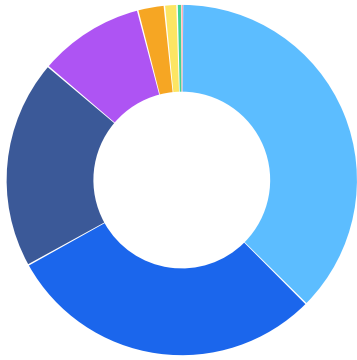
Business Characteristics

3,580 Companies Employ Your Workers

Online profiles for your workers mention 3,580 companies as employers, with the top 10 appearing below. In the last 12 months, 809 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Jack Henry & Associates, Inc.	242 	CRST International, Inc.	893 
Wal-Mart, Inc.	133 	Platinum Supplemental Insuranc...	502 
Efco Corporation	126 	Hogan Transports Inc	385 
Sunbelt Home Health Care Inc	71 	Jack Henry & Associates, Inc.	258 
George's, Inc.	69 	Coxhealth	214 
Tyson Foods, Inc.	47 	Dollar General Corporation	206 
Schreiber Foods, Inc.	42 	U.S. Xpress, Inc.	182 
Coxhealth	37 	Phoenix Home Care, Inc.	174 
Mercy Hospital	37 	Wal-Mart, Inc.	153 
Playpower, Inc.	36 	Pegasus Transportation, Inc.	148 

Business Size

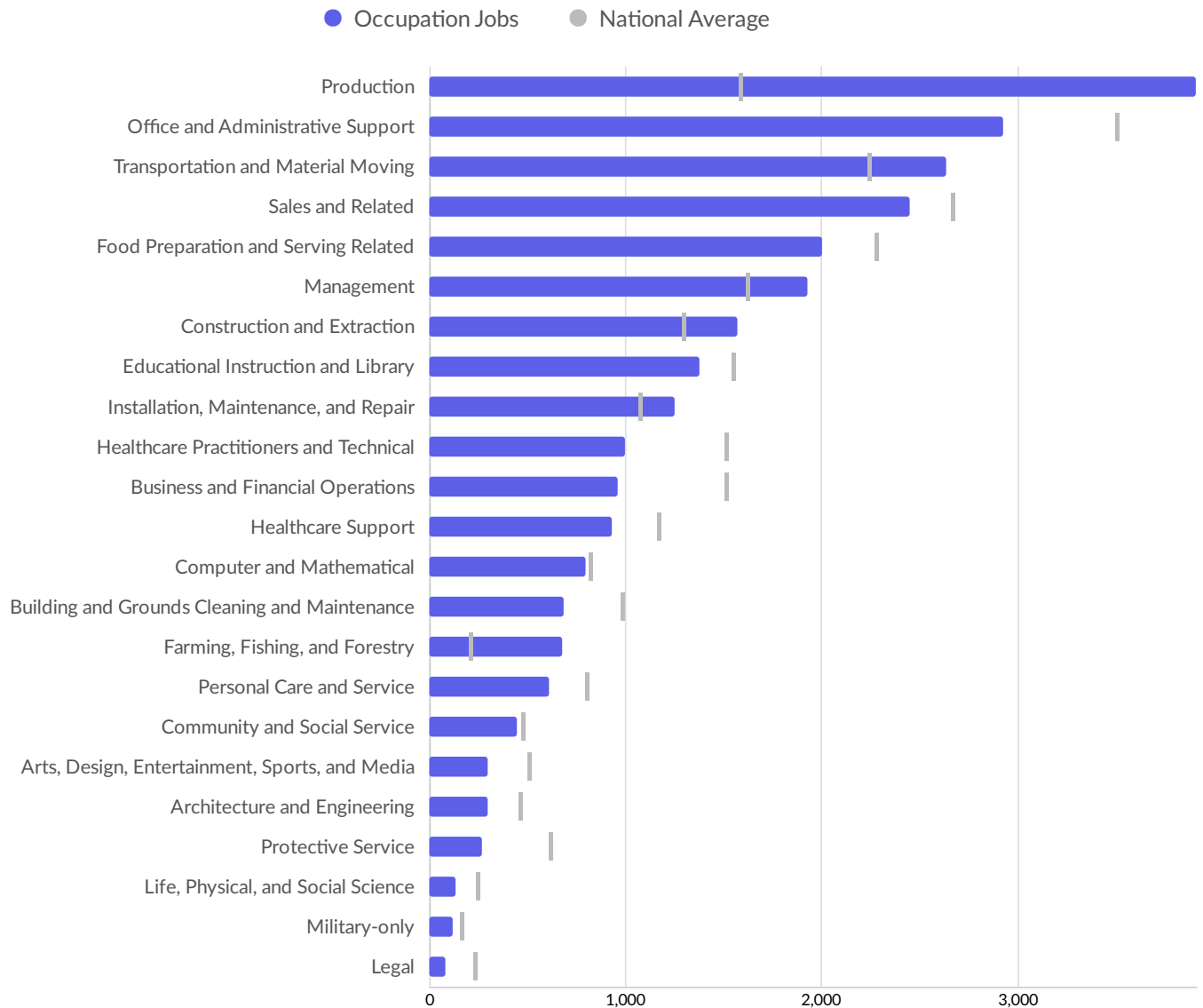


	Percentage	Business Count
1 to 4 employees	37.4%	971
5 to 9 employees	29.5%	766
10 to 19 employees	19.3%	500
20 to 49 employees	9.7%	253
50 to 99 employees	2.5%	64
100 to 249 employees	1.2%	30
250 to 499 employees	0.4%	11
500+ employees	0.1%	2

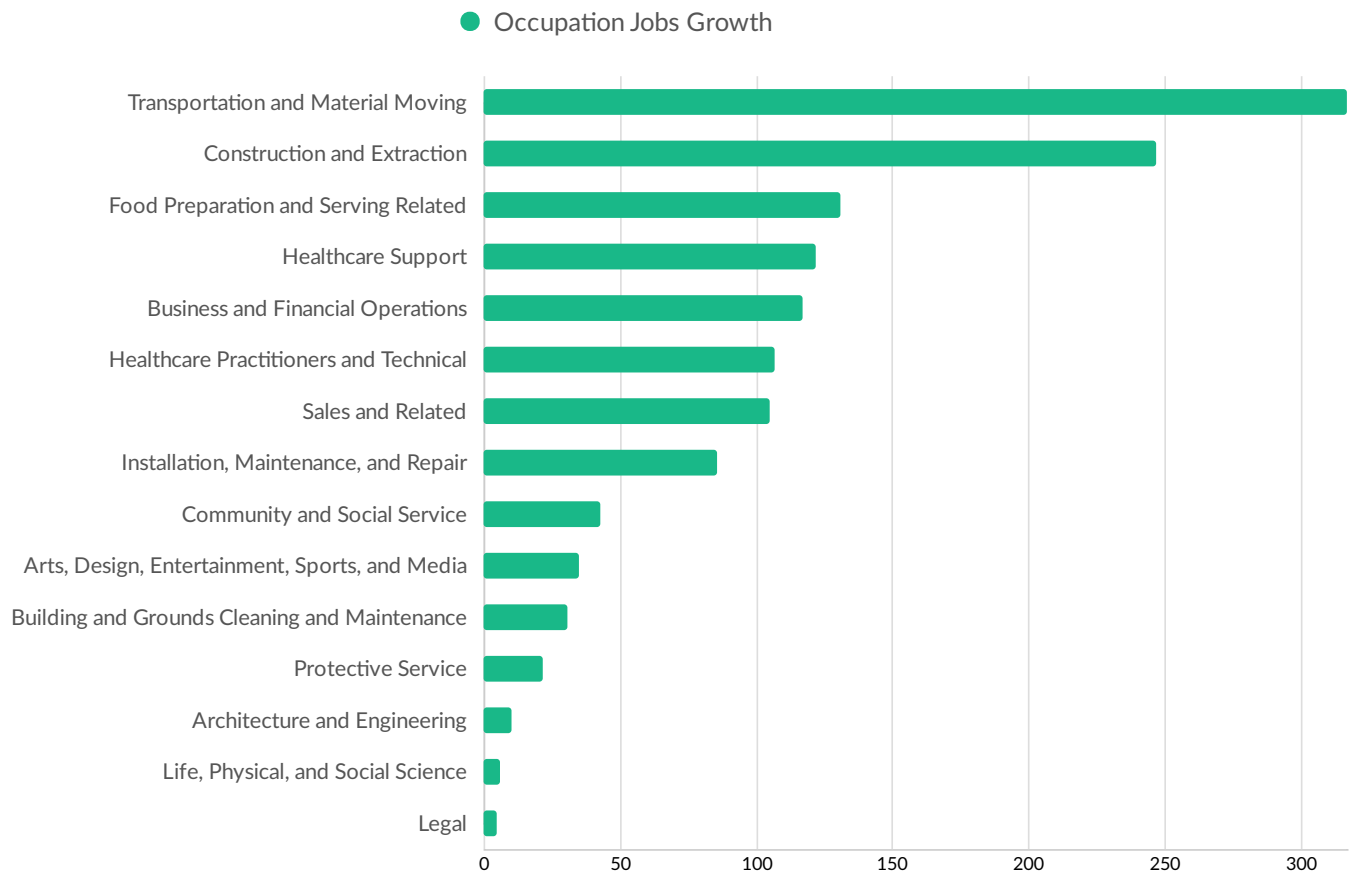
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

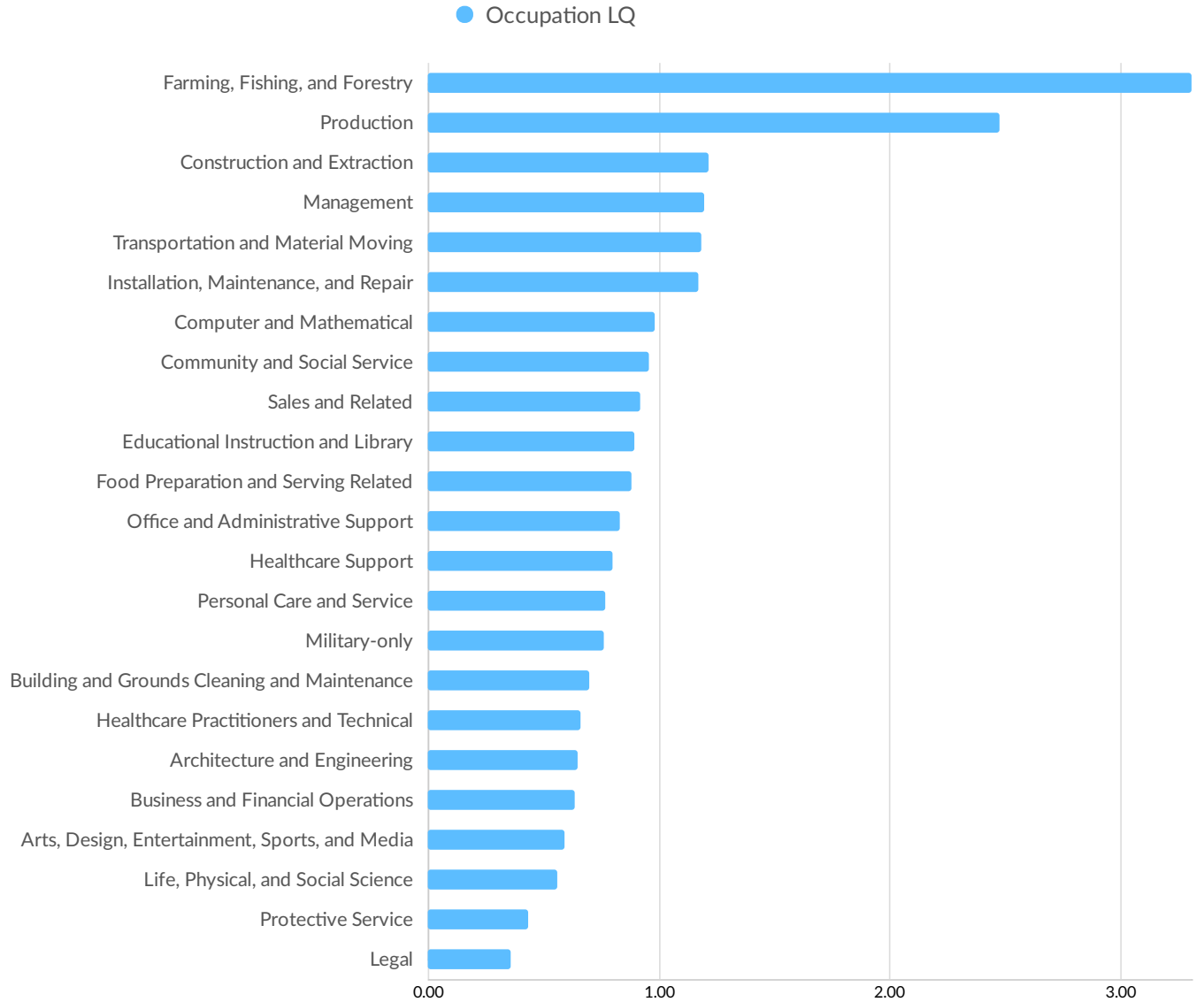
Largest Occupations



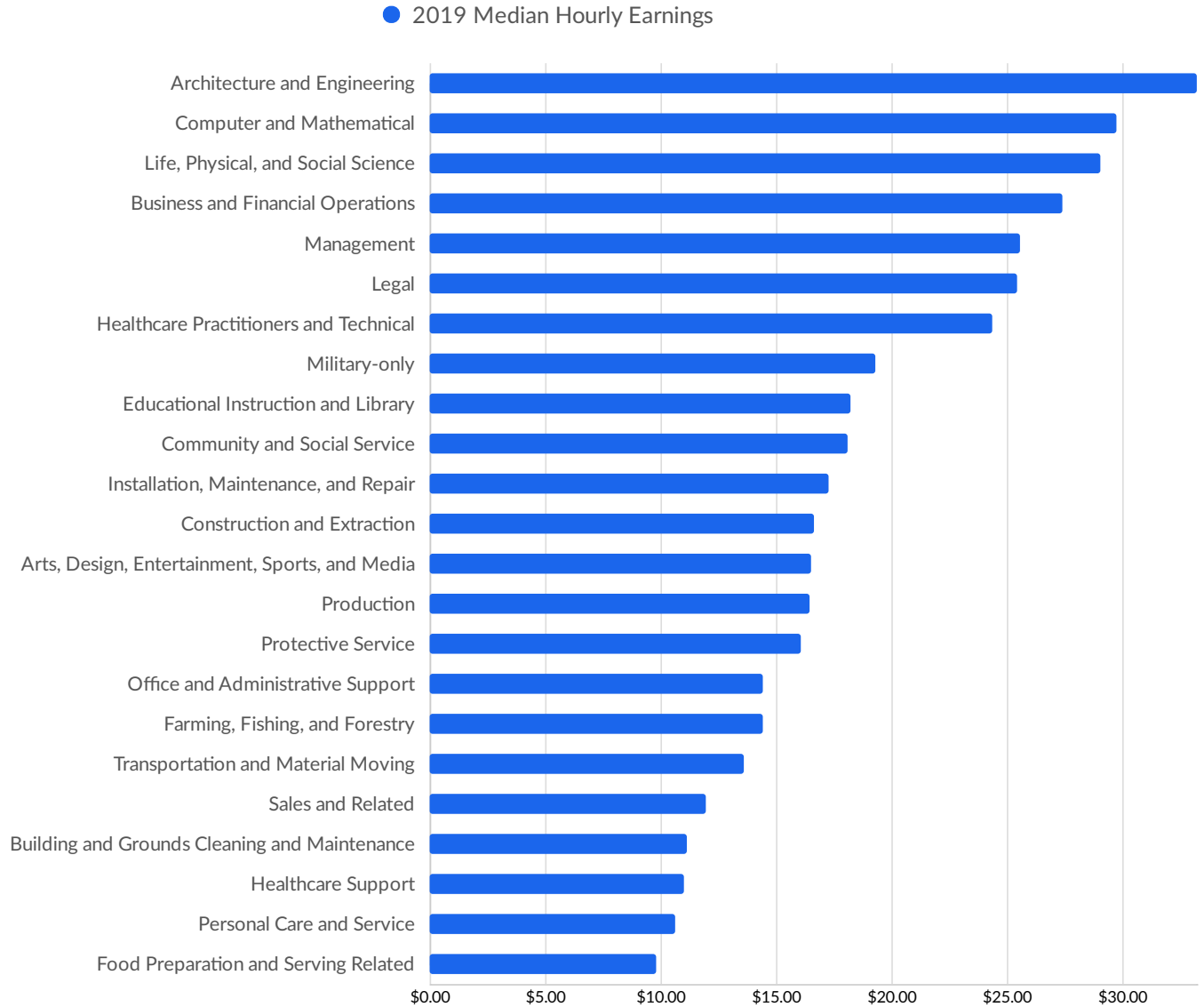
Top Growing Occupations



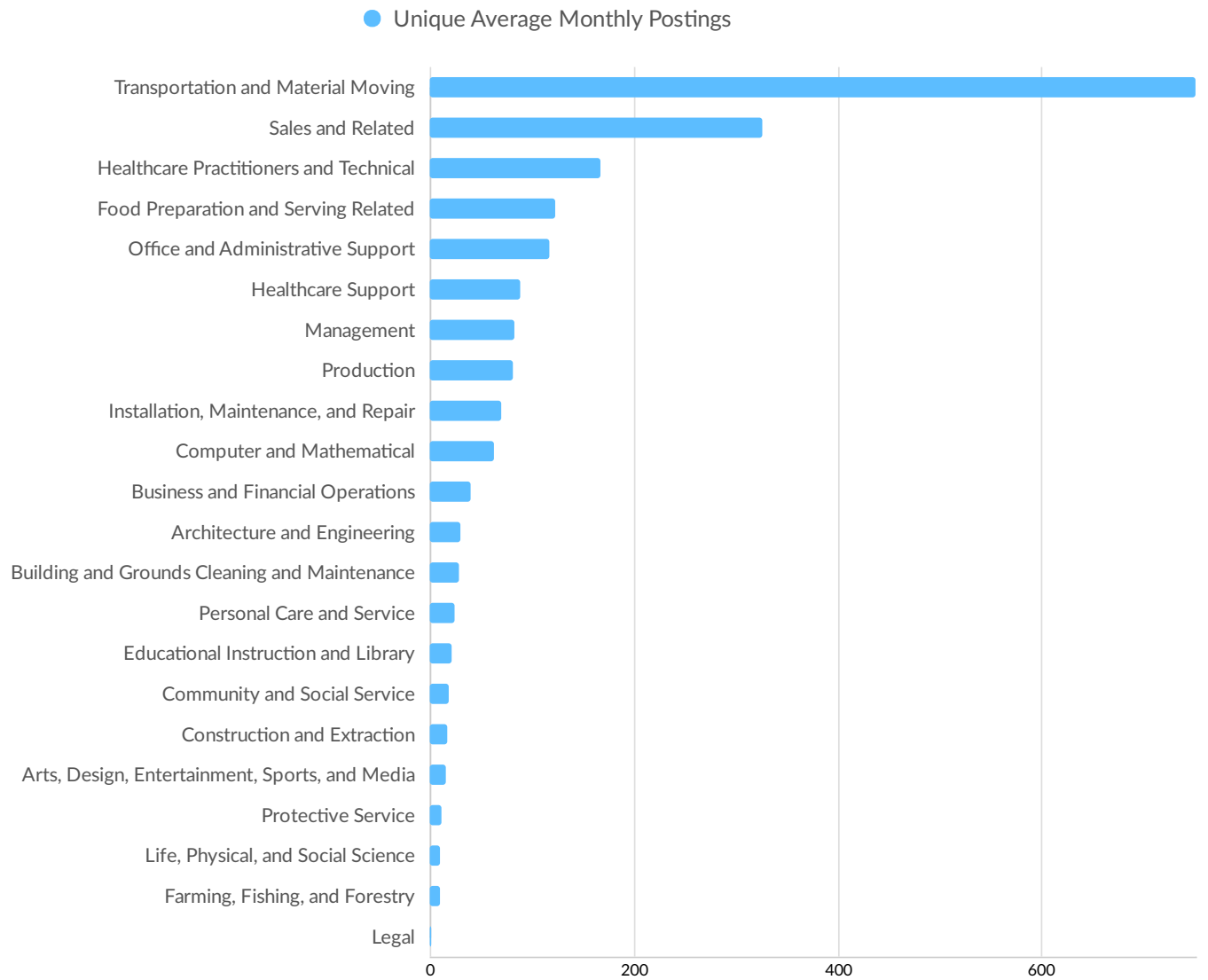
Top Occupation LQ



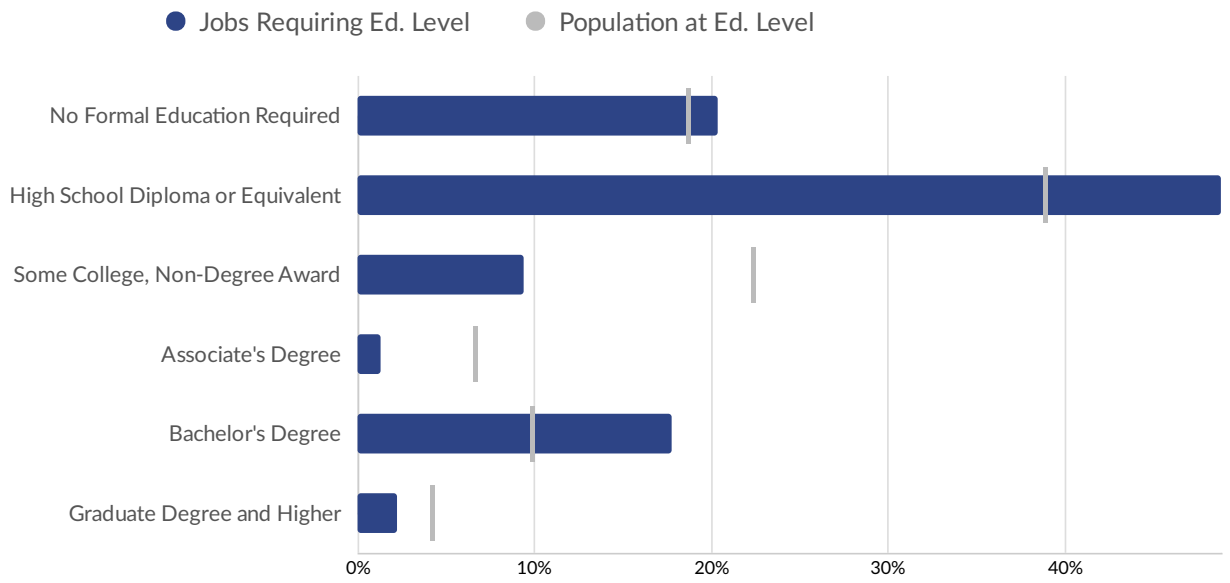
Top Occupation Earnings



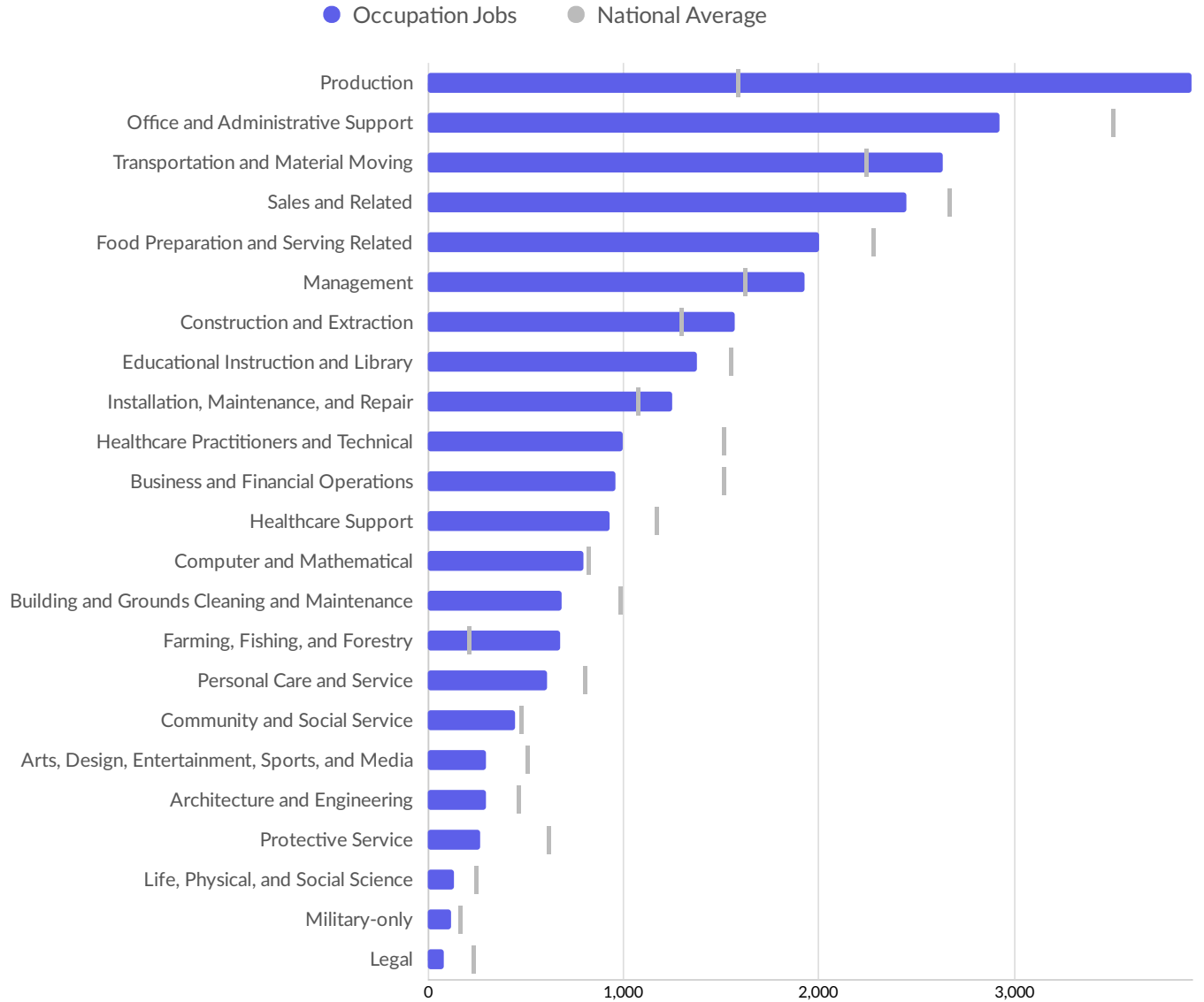
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in 2 Missouri Counties produced graduates.

In-Demand Skills

